

## Project Proposal: Biodiversity Climate Education Programs

**Submitted by:** Multipurpose Awareness Society (MAS)

**Title of Support Request:** Biodiversity Climate Education Programs

**Area of Support:** Adaptation

**Country:** India

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**Timeline of Support:**

**From Date:** 08/01/2025

**To Date:** 02/28/2026

### 1. Executive Summary

The Multipurpose Awareness Society (MAS) proposes the *Biodiversity Climate Education Programs* (BCEP), an initiative aimed at building adaptive capacities and climate resilience through community-based education and awareness. The program focuses on vulnerable communities in urban and peri-urban regions of India, where biodiversity loss and climate impacts are intensifying.

### 2. Background and Justification

Urbanization in India is accelerating biodiversity degradation and exacerbating the impacts of climate change on local communities. Education is a crucial adaptive tool that empowers communities to protect biodiversity, adopt sustainable practices, and prepare for climate uncertainties.

Despite growing concern, there is a significant gap in structured climate education programs, particularly in regional languages and community-driven formats. BCEP seeks to fill this gap by combining ecological literacy with grassroots action.

### 3. Project Objectives

- Raise climate and biodiversity awareness among 10,000 community members across 5 cities.
- Integrate climate education into school and community curricula.
- Develop eco-clubs and local biodiversity action groups.
- Create learning materials in regional languages focused on adaptation strategies.
- Partner with local governments and educational institutions to ensure scalability.

#### 4. Proposed Activities

1. **Baseline Survey & Stakeholder Mapping**
  - Identify target communities and conduct a needs assessment.
2. **Development of Educational Materials**
  - Multimedia content, toolkits, and school curriculum modules.
3. **Training of Trainers (ToT)**
  - 100 educators and youth leaders, NGOs trained to deliver modules.
4. **Community Workshops & School Programs**
  - Conduct 100+ interactive sessions in schools and colleges through cultural team
5. **Local Action Projects**
  - Facilitate community-led initiatives like urban gardens, waste management, and tree planting.
6. **Monitoring, Evaluation & Reporting (MER)**
  - Track progress using participatory monitoring tools.

#### 5. Expected Outcomes

- Enhanced knowledge of climate adaptation and biodiversity among urban populations.
- Institutionalized climate education in local schools.
- Sustainable community-led biodiversity conservation projects.
- Strengthened local networks and partnerships.

#### 6. Timeline of Activities

Activity	Timeframe
Project Planning & Survey	Aug – Sep 2025
Material Development	Sep – Oct 2025
Training Programs	Oct – Nov 2025
Community Education Events	Nov 2025 – Jan 2026
Eco-Club Initiatives	Dec 2025 – Feb 2026
Final Review & Reporting	Feb 2026

## 7. Budget Overview

Item	Estimated Cost (USD)
Personnel	\$24,000
Educational Materials	\$12,000
Training and Workshops	\$18,000
Travel and Logistics	\$10,000
Monitoring and Evaluation	\$5,000
<b>Total Estimated Budget</b>	<b>\$69,000</b>

## 8. Sustainability and Exit Strategy

The program emphasizes local ownership, capacity building, and collaboration with schools and municipal bodies. Post-project, trained facilitators and institutions will continue educational efforts, supported by digital resources and community networks.

## 9. Contact Details

### Project Lead:

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