

# Good Practice Series on Transparency Communication in Pacific Island Countries The case of Cook Islands

NDC Tracking | Information System & Technologies



## Background

A five day in-country training workshop was designed considering Cook Islands national context with a relatively small workforce with competing commitments and responsibilities. The training delivered ensuring a participatory approach that will include face-to-face workshops and hands-on trainings.

The training gathered professionals from the government agencies, relevant stakeholders and private sectors working on climate change aspects in the country such as the third national communications, biennial transparency report reports and nationally determined contributions.

## Challenges addressed

Transparency requirements in alignment with the Paris Agreement has not been mainstreamed into Cook Islands' government systems, especially in the context of preparing Cook Islands national reports under the UN Convention on Climate Change and the Paris Agreement. Lack of awareness and understanding amongst different stakeholders in Cook Islands is also evident. Increase awareness and understanding on the importance of credible reporting systems in meeting Cook Islands obligations to the UNFCCC is thus important.

### Country Report's Status

NCs	NDC
3	1

### Responsible Institution

Climate Change Division of Cook Islands, Office of the Prime Minister, Government of Cook Islands

## Success Factors

- Resources for creating videos and documentaries or storytelling from Pacific Islands countries.
- Showcasing exemplary practices from the Pacific Islands Countries to inspire the global community to incorporate climate-conscious actions into their daily lives.
- Access to reliable Internet and uninterrupted electricity are crucial for effectively communicate.



CITV Local News-Friday 23rd August 2024 Climate Change Cook Islands held a training workshop with various government agencies and some...



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[Link to Facebook Video](#)

## Approach

Communication plays a crucial role in boosting climate action and amplifying the collective efforts that are indispensable when addressing climate change. It also helps in educating and mobilizing broader audiences to take meaningful action to confront the climate crisis. Through effective communication, individuals can contribute by raising their voice, sharing solutions and advocating for change – all shaped by different experiences, cultural contexts and underlying values.

The Cook Islands communicated the transparency event through national TV broadcasts program as well as social media, ensuring that this information reached a wide audience. This approach helps keep the public engaged and informed about the government's effort to meet Cook Islands' climate reporting responsibilities.

This strategy is particularly unique in an island context, while access to information plays a critical role in climate space.

## Further Areas of Improvement

- Engaging communication professionals from the public, private and international community to share information
- Provide respective government with both technology (hardware) and software (knowledge) support.
- Engage and train communication professionals to help 'translate' complex scientific context in local context by adopting 'Talanoa' approach.